

Centor Group announces new Chairman of the board and strategic leadership appointments in preparation for global growth.

Centor Group

The Centor Group has a mission of being a leading global supplier of novel, pre-qualified, quality-tested seed improvement technologies to the seed industry.

The Centor Group organization currently has centers of excellence located in North America, Europe and Australia. To better align their business with their global partners and prospects the Centor Group has made the following enhancement to their leadership team.

Current Chairman of the group, Ken Blakers to step down 1st August, 2020. Peter Marks from the North American team (Aginnovation / Centor NA / LATAM) has been appointed the new Chairman of the organization.

Peter has been a board member of the Centor Group since inception in 2012 and leading the team in North America. *“It has been an honor to have Ken serve as Chairman and appreciate his accomplishments, collaborative approach and excellent value creation of opportunities over the past 2 years. We are pleased to announce that Ken will remain on the board before a transition into an executive role”*, said Peter.

As a core member of the Centor Group Organization, Aginnovation continually strives to attract top tier individuals that are passionate about customer focus and delivering industry first in innovation. Aginnovation is delighted to have attracted to the Group **Nick Iwig**, who joined us in September 2019 as the North American Commercial & Business Development Manager and more recently, Amy Bueno who also joined our North American team as North America Research and Development / Technical Manager.

The Centor Group has appointed Nick Iwig and Amy Bueno to the Global Leadership Team with a focus of expanding the global strategy and preparing the greater organization for continued global expansion and alignment. “Ken Blakers and the current leadership team have installed an incredible vision and foundation for us to build on as we continue to grow and align our global business with our partners and prospects”, Nick Iwig commented. “We are thrilled to have Amy Bueno join the team globally, her technical knowledge combined with her understanding of commercial needs has prepared her to help guide us to the next level of global success”, said Nick Iwig

Aginnovation (Centor NA / LATAM) welcomes

Amy Bueno - R&D / Technical Manager



Amy's educational background is a graduate from Purdue University with a Masters in Bio Chemistry. She was recently with Croda / Incotec holding positions within the R&D and Technical Sales departments and commenced with Aginnovation last month.

Bill Diemer - Regional Sales Manager



Prior to joining Aginnovation, Bill worked with Nufarm Americas as their Midwest Seed Treatment Lead. A veteran of the seed industry Bill worked for Monsanto BioAg/Novozymes, Direct Enterprises, Syngenta and Limagrain. Bill's experience with biological platforms will be an asset to Aginnovation as the company embarks on launching its new platform this year.

As Aginnovation continues to develop new markets and introduce novel technologies, the drive to increase the company's presence in a wider role will be key to Aginnovation's growth strategies.